



# Natural Foods Market

A COMMUNITY COOPERATIVE SINCE 1973

## Oryana Community Grant Program Application

In 2008, Oryana created the Oryana Community Grant Program, a charitable giving program based on Cooperative Principle #7 which states:

**“While focusing on member needs, cooperatives work for the sustainable development of communities through policies and programs accepted by their members.”**

To this end, in each profitable year we have, Oryana has made a pledge to donate up to 10% of all end-of-year proceeds (pre-tax) to a non-profit organization in our community.

We are excited about this new program, which gives us and our members a chance to formalize our practice of giving to the community. We encourage our members to get involved in this program either by nominating their own organization, by encouraging an organization to directly apply and by voting on which organization will receive the grant. The following requirements must be met in order to be considered a grant recipient.

Name of Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

If your organization has a website, please provide website address. \_\_\_\_\_

The applicant must be a local organization. As defined by Oryana, local includes the following nine counties: Antrim, Benzie, Charlevoix, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford. Please circle which county the organization is located in.

The applicant must be a non-profit registered with the IRS (reg. 501(c)3). To confirm the organization status as a 501(c)3, please provide Employer Identification number (EIN) \_\_\_\_\_

2. Special consideration will be given to those organizations that are in agreement with the Oryana Ends as defined by the Board in 2008. Ends are policies that broadly define the desired Oryana organizational vision. The five issues they cover are economy, locality, wellness, education and community. They specifically state:

**Economy** - Because of Oryana, our community has a vibrant and growing cooperative economy.

**Locality** - Because of Oryana, our community has a thriving marketplace for goods produced locally with a positive environmental and social impact.

**Wellness** - Because of Oryana, our community has direct access to solutions that contribute to health and wellness.

**Education** - Because of Oryana, our community is well educated on the interconnectivity between healthful foods, environmental stewardship and social responsibility.

**Community** - Because of Oryana, ecological regenerative and socially just community development efforts are nourished and supported.

3. Please write no more than 250 words that best describes the valuable work of your organization.

4. Please specify the amount of grant money (between \$3,000 and \$10,000) requested for your organization's project and how the grant money will be used. Address specifically how the project fits into the Oryana Ends as defined in #2. (1000 words or less. You can attach a separate piece of paper if you'd like.)

All applications need to be received by November 1, 2009 for consideration. Mail your application to: Oryana Natural Foods Market, 260 E. 10th St., Traverse City, MI 49684, Attention: Joan D'Argo. Once the applications are received, a committee consisting of members of the Oryana Board and staff will review the applications and narrow the selection down to three or four organizations.

Oryana members will then have the opportunity to vote (one member, one vote), via ballot box in the store for the organization of their choice. The grant recipient will be announced at Oryana's General Membership Meeting usually held in April of every year.

If you have any questions, contact Sandi or Joan at 947-0191 or you can email [sandi@oryana.coop](mailto:sandi@oryana.coop) or [joan@oryana.coop](mailto:joan@oryana.coop). Thanks!